

# Preliminary Results of the Service Industry Survey in 2021

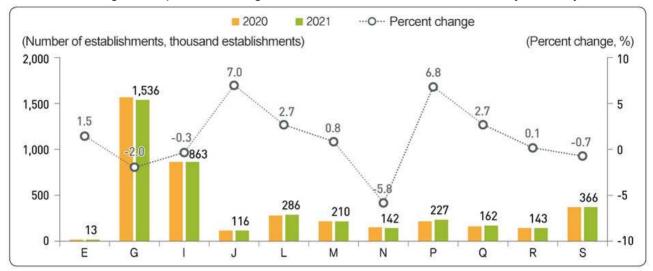
- In 2021, the Service Industry showed a year-on year decrease in the number of establishments. Whereas, the Service Industry showed a year-on year increase in the number of workers and annual sales.
- In 2021, the number of establishments dropped by 0.2% year-on-year. Whereas, the number of workers and annual sales rose by 1.6% and 10.5%, respectively, from 2020.
- □ (Number of establishments)
  In 2021, the number of establishments in the Service Industry was 4.066 million establishments, which fell by 0.2% from 2020.
- O As for the number of establishments by industry, 'Wholesale and Retail Trade' recorded the highest figure of 1.536 million establishments (37.8%), which was followed by 'Accommodation and Food Service Activities' (863 thousand establishments, 21.2%).
- O Compared to the previous year, 'Information and Communication' and 'Education' grew by 7.0% and 6.8%, respectively. Whereas, 'Business Facilities Management and Business Support Services; Rental and Leasing Activities' and 'Wholesale and Retail Trade' fell by 5.8% and 2.0%, respectively.

< Number of establishments by industry >

(Unit: thousand establishments, %)

| (Office thousand establishments, 70)   |       |       |                  |        |                |  |
|--|-------|-------|------------------|--------|----------------|--|
| By industry  | 2020  | 2021  | Compo-<br>sition | Change | Percent change |  |
| Service Industry   | 4,074 | 4,066 | 100.0            | -9     | -0.2           |  |
| E. Water Supply; Sewage, Waste Management, Materials Recovery  | 13    | 13    | 0.3              | 0      | 1.5            |  |
| G.Wholesale and Retail Trade   | 1,567 | 1,536 | 37.8             | -31    | -2.0           |  |
| Accommodation and Food Service     Activities  | 865   | 863   | 21.2             | -2     | -0.3           |  |
| J. Information and Communication   | 108   | 116   | 2.8              | 8      | 7.0            |  |
| L. Real Estate Activities  | 278   | 286   | 7.0              | 8      | 2.7            |  |
| M. Professional, Scientific and Technical Activities   | 208   | 210   | 5.2              | 2      | 0.8            |  |
| N. Business Facilities Management and<br>Business Support Services; Rental and<br>Leasing Activities | 151   | 142   | 3.5              | -9     | -5.8           |  |
| P. Education   | 213   | 227   | 5.6              | 14     | 6.8            |  |
| Q. Human Health and Social Work Activities   | 158   | 162   | 4.0              | 4      | 2.7            |  |
| R. Arts, Sports and Recreation Related Services  | 143   | 143   | 3.5              | 0      | 0.1            |  |
| S. Membership Organizations, Repair and Other Personal Services                                      | 369   | 366   | 9.0              | -2     | -0.7           |  |

### < Change and percent change in the number of establishments by industry >



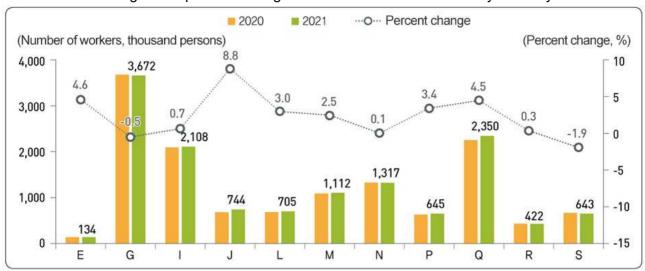
- □ (Number of workers)
  In 2021, the number of workers was 13.853 million persons, which grew by 1.6% from 2020.
- O As for the number of workers by industry, 'Wholesale and Retail Trade' recorded the highest figure of 3.672 million persons (26.5%), which was followed by 'Human Health and Social Work Activities' (2.35 million persons, 17.0%).
- O Compared to the previous year, 'Information and Communication' and 'Water Supply; Sewage, Waste Management, Materials Recovery' grew by 8.8% and 4.6%, respectively. Whereas, 'Membership Organizations, Repair and Other Personal Services' and 'Wholesale and Retail Trade' fell by 1.9% and 0.5%, respectively.

< Number of workers by industry >

(Unit: thousand persons, %)

| By industry  | 2020   | 2021   | Compo-<br>sition | Change | Percent<br>change |
|--|--------|--------|------------------|--------|-------------------|
| Service Industry   | 13,631 | 13,853 | 100.0            | 222    | 1.6               |
| E. Water Supply; Sewage, Waste<br>Management, Materials Recovery                                     | 128    | 134    | 1.0              | 6      | 4.6               |
| G.Wholesale and Retail Trade   | 3,689  | 3,672  | 26.5             | -17    | -0.5              |
| Accommodation and Food Service     Activities  | 2,093  | 2,108  | 15.2             | 15     | 0.7               |
| J. Information and Communication   | 684    | 744    | 5.4              | 60     | 8.8               |
| L. Real Estate Activities  | 685    | 705    | 5.1              | 20     | 3.0               |
| M. Professional, Scientific and Technical Activities   | 1,085  | 1,112  | 8.0              | 27     | 2.5               |
| N. Business Facilities Management and<br>Business Support Services; Rental and<br>Leasing Activities | 1,316  | 1,317  | 9.5              | 1      | 0.1               |
| P. Education   | 624    | 645    | 4.7              | 21     | 3.4               |
| Q. Human Health and Social Work Activities   | 2,250  | 2,350  | 17.0             | 101    | 4.5               |
| R. Arts, Sports and Recreation Related Services  | 421    | 422    | 3.0              | 1      | 0.3               |
| S. Membership Organizations, Repair and Other Personal Services                                      | 656    | 643    | 4.6              | -12    | -1.9              |

## < Change and percent change in the number of workers by industry >



## ☐ (Annual sales)

The annual sales totaled 2,814 trillion won in 2021, which increased by 10.5% from 2020.

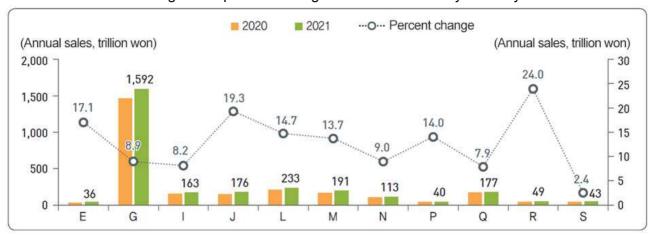
- O As for annual sales by industry, 'Wholesale and Retail Trade' recorded the highest figure of 1,592 trillion won (56.6%), which was followed by 'Real Estate Activities' (233 trillion won, 8.3%).
- O Compared to the previous year, 'Arts, Sports and Recreation Related Services' recorded the highest increase of 24.0%, which was followed by 'Information and Communication' (19.3%) and 'Water Supply; Sewage, Waste Management, Materials Recovery' (17.1%).
  - The annual sales per establishment recorded 692 million won in 2021, which grew by 10.7% from 2020.
  - The annual sales per worker recorded 203 million won in 2021, which grew by 8.7% from 2020.

< Annual sales by industry >

(Unit: trillion won, %)

|  |       |       |                  | ( -    | 711 11011, 707    |
|--|-------|-------|------------------|--------|-------------------|
| By industry  | 2020  | 2021  | Compo-<br>sition | Change | Percent<br>change |
| Service Industry   | 2,547 | 2,814 | 100.0            | 267    | 10.5              |
| E. Water Supply; Sewage, Waste Management, Materials Recovery  | 30    | 36    | 1.3              | 5      | 17.1              |
| G.Wholesale and Retail Trade   | 1,462 | 1,592 | 56.6             | 130    | 8.9               |
| I. Accommodation and Food Service Activities   | 151   | 163   | 5.8              | 12     | 8.2               |
| J. Information and Communication   | 147   | 176   | 6.3              | 28     | 19.3              |
| L. Real Estate Activities  | 203   | 233   | 8.3              | 30     | 14.7              |
| M. Professional, Scientific and Technical     Activities   | 168   | 191   | 6.8              | 23     | 13.7              |
| N. Business Facilities Management and     Business Support Services; Rental and     Leasing Activities | 104   | 113   | 4.0              | 9      | 9.0               |
| P. Education   | 35    | 40    | 1.4              | 5      | 14.0              |
| Q. Human Health and Social Work Activities   | 164   | 177   | 6.3              | 13     | 7.9               |
| R. Arts, Sports and Recreation Related Services  | 40    | 49    | 1.8              | 10     | 24.0              |
| S. Membership Organizations, Repair and Other Personal Services  | 42    | 43    | 1.5              | 1      | 2.4               |

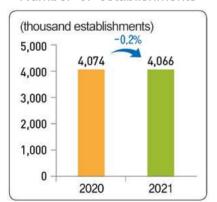
### < Change and percent change in annual sales by industry >



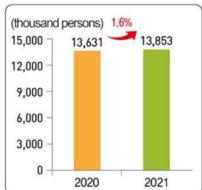
< Major indicators of the Service Industry >

| Classification                                     | 2020   | 2021   | Change | Percent    |  |  |
|--|--------|--------|--------|------------|--|--|
|  |        |        | Change | change (%) |  |  |
| Number of establishments (thousand establishments) | 4,074  | 4,066  | -9     | -0.2       |  |  |
| Number of workers (thousand persons)               | 13,631 | 13,853 | 222    | 1.6        |  |  |
| Annual sales (trillion won)                        | 2,547  | 2,814  | 267    | 10.5       |  |  |
| Annual sales per establishment (million won)       | 625    | 692    | 67     | 10.7       |  |  |
| Annual sales per worker (million won)              | 187    | 203    | 16     | 8.7        |  |  |

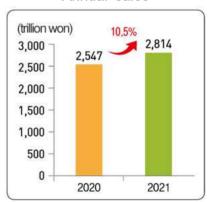
#### < Number of establishments >



#### < Number of workers >



#### < Annual sales >



- ♦ In 2021, the establishments using digital platform transactions, the establishments introducing unmanned payment machines and the establishments introducing delivery sale showed a year-on-year increase.
- The share of establishments using digital platform transactions, introducing unmanned payment machines and introducing delivery sale went up by 6.0%p, 2.7%p and 8.9%p, respectively.

## ☐ (Digital platform transactions)

In 2021, the number of establishments using digital platform transactions was 444 thousand establishments, which occupied 17.7% of the total establishments. This share went up by 6.0%p year-on-year.

- O As for the share of establishments using digital platform transactions by industry, 'Accommodation and Food Service Activities' recorded the highest figure of 22.4%, which was followed by 'Wholesale and Retail Trade' (15.6%). O As for the year-on-year change in the share of establishments using digital platform transactions by industry, 'Wholesale and Retail Trade' recorded the highest figure of 7.4%p, which was followed by 'Accommodation and Food Service Activities' (4.0%p). ☐ (Introduction of unmanned payment devices) In 2021, the number of establishments introducing unmanned payment machines was 80 thousand establishments, which occupied 4.3% of the total establishments. This share went up by 2.7%p year-on-year. O As for the share of establishments introducing unmanned payment machines by industry, 'Accommodation' recorded the highest figure of 6.3%, which was followed by 'Food and Beverage Service Activities' (5.5%). O As for the year-on-year change in the share of establishments introducing unmanned payment machines by industry, 'Food and Beverage Service Activities' recorded the highest figure of 3.3%p, which was followed by 'Accommodation' (2.3%p) and 'Retail Trade' (2.2%p). ☐ (Delivery sale) In 2021, the number of establishments introducing delivery sale was 668 thousand establishments, which occupied 37.4% of the total establishments. This share went
- O As for the share of establishments introducing delivery sale by industry, 'Retail Trade' recorded the highest figure of 39.7%, which was followed by 'Food and Beverage Service Activities' (34.6%).

up by 8.9%p year-on-year.

O As for the year-on-year change in the share of establishments introducing delivery sale by industry, 'Retail Trade' recorded the highest figure of 9.6%p, which was followed by 'Food and Beverage Service Activities' (8.0%p).

Status of establishments of digital platform transactions, unmanned payment machines and delivery sale >

(Unit: thousand establishments. %, %p)

| (Onit. thousand establishments, %, %p |  |                                |   |       |                                |   |       |                           |
|---------------------------------------|--|--------------------------------|---|-------|--------------------------------|---|-------|---------------------------|
| 2020                                  |  |                                | 2021  |       |                                |   |       |                           |
| By industry                           |  | Number of                      |   |       | Number of                      |   |       |                           |
|                                       |  | Total number of establishments | establishments of<br>transaction,<br>introduction and<br>sale | Share | Total number of establishments | establishments of<br>transaction,<br>introduction and<br>sale | Share | Change<br>in the<br>share |
|                                       | Total  | 2,541                          | 296   | 11.7  | 2,515                          | 444   | 17.7  | 6.0                       |
| Digital                               | G. Wholesale and Retail Trade                | 1,567                          | 129   | 8.2   | 1,536                          | 240   | 15.6  | 7.4                       |
| platform<br>transactions              | Accommodation and Food<br>Service Activities | 865                            | 159   | 18.4  | 863                            | 194   | 22.4  | 4.0                       |
|                                       | J. Information and Communication             | 108                            | 8   | 7.5   | 116                            | 11  | 9.2   | 1.7                       |
| Introduction                          | Total  | 1,839                          | 30  | 1.6   | 1,849                          | 80  | 4.3   | 2.7                       |
| of                                    | G47. Retail Trade                            | 974                            | 10  | 1.1   | 986                            | 32  | 3.3   | 2.2                       |
| unmanned                              | I55. Accommodation                           | 61                             | 2   | 4.1   | 62                             | 4   | 6.3   | 2.3                       |
| payment<br>machines                   | I56. Food and Beverage Service Activities    | 804                            | 17  | 2.1   | 801                            | 44  | 5.5   | 3.3                       |
| Delivery sale                         | Total  | 1,778                          | 507   | 28.5  | 1,786                          | 668   | 37.4  | 8.9                       |
|                                       | G47. Retail Trade                            | 974                            | 293   | 30.0  | 986                            | 391   | 39.7  | 9.6                       |
|                                       | I56. Food and Beverage Service Activities    | 804                            | 214   | 26.6  | 801                            | 277   | 34.6  | 8.0                       |