



Statistics Korea

Press Release

다시 대한민국!
새로운 국민의 나라

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Preliminary Results of the 2022 Franchise Survey

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Preliminary Results of the 2022 Franchise Survey

- In 2022, the number of franchise establishments was 286 thousand, rising by 9.7% from 2021. The total number of workers in franchise establishments was 942 thousand persons, rising by 12.9% from 2021. The number of workers per franchise establishment rose by 3.1% from 2021. The total annual sales of franchise establishments recorded 100.1 trillion won, rising by 18.2% from 2021. The annual sales per franchise establishment grew by 7.7% from 2021.

□ In 2022, the number of franchise establishments was 286 thousand, which increased by 9.7% (25 thousand establishments) from 2021. The number of workers recorded 942 thousand persons, which increased by 12.9% (108 thousand workers) from 2021. The total annual sales of franchise establishments recorded 100.1 trillion won, which grew by 18.2% (15.4 trillion won) from 2021.

○ (Number of franchise establishments)

'Convenience stores', 'Korean food restaurants' and 'Coffee shops & Other non-alcoholic beverages places' took up 45.0% of the total franchise establishments.

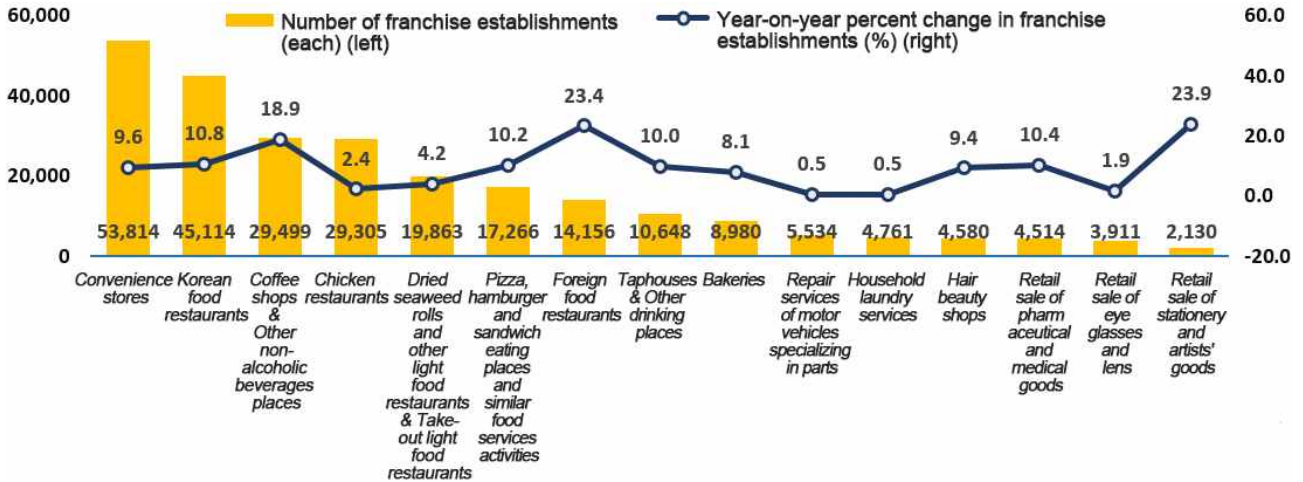
- Compared to 2021, all the industries including 'Retail sale of stationery and artists' goods' (23.9%), 'Foreign food restaurants' (23.4%) and 'Coffee shops & Other non-alcoholic beverages places' (18.9%) recorded an increase in franchise establishments.

< Number of franchise establishments by industry >

(Unit: each, %)

By industry	2021	2022	Compo- sition	Change from the previous year	Percent change
Total	260,240	285,597	100.0	25,357	9.7
Convenience stores	49,087	53,814	18.8	4,727	9.6
Retail sale of stationery and artists' goods	1,719	2,130	0.7	411	23.9
Retail sale of pharmaceutical and medical goods	4,090	4,514	1.6	424	10.4
Retail sale of eyeglasses and lens	3,838	3,911	1.4	73	1.9
Korean food restaurants	40,731	45,114	15.8	4,383	10.8
Foreign food restaurants	11,471	14,156	5.0	2,685	23.4
Bakeries	8,307	8,980	3.1	673	8.1
Pizza, hamburger and sandwich eating places and similar food services activities	15,665	17,266	6.0	1,601	10.2
Chicken restaurants	28,627	29,305	10.3	678	2.4
Dried seaweed rolls and other light food restaurants & Take-out light food restaurants	19,066	19,863	7.0	797	4.2
Taphouses & Other drinking places	9,680	10,648	3.7	968	10.0
Coffee shops & Other non-alcoholic beverages places	24,820	29,499	10.3	4,679	18.9
Repair services of motor vehicles specializing in parts	5,506	5,534	1.9	28	0.5
Hair beauty shops	4,186	4,580	1.6	394	9.4
Household laundry services	4,735	4,761	1.7	26	0.5
Others	28,712	31,522	11.0	2,810	9.8

< Number of franchise establishments and percent change by industry >



○ (Number of workers)

'Convenience stores', 'Korean food restaurants' and 'Coffee shops & Other non-alcoholic beverages places' occupied 48.9% of the total workers in franchise establishments.

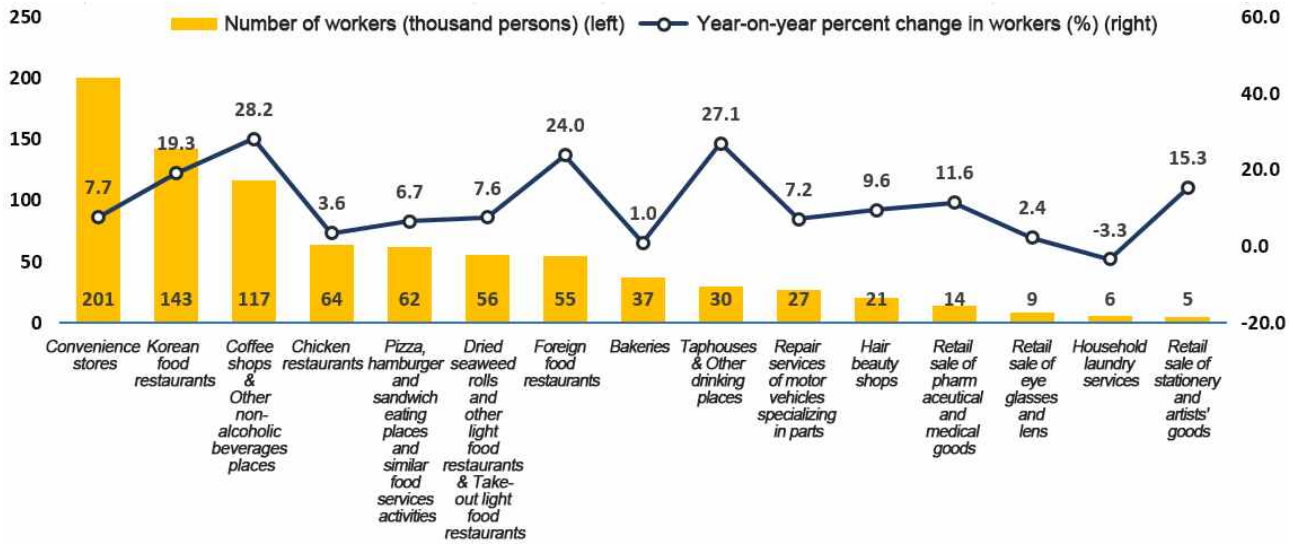
- Compared to 2021, most of the industries including 'Coffee shops & Other non-alcoholic beverages places' (28.2%), 'Taphouses & Other drinking places' (27.1%) and 'Foreign food restaurants' (24.0%) recorded an increase in the number of workers. Whereas, 'Household laundry services' (-3.3%) recorded a decrease in the number of workers.

< Number of workers by industry >

(Unit: person, %)

By industry	2020	2021	Compo-sition	Change from the previous year	
				Change from the previous year	Percent change
Total	834,174	941,688	100.0	107,514	12.9
Convenience stores	186,728	201,043	21.3	14,315	7.7
Retail sale of stationery and artists' goods	4,381	5,053	0.5	672	15.3
Retail sale of pharmaceutical and medical goods	12,249	13,666	1.5	1,417	11.6
Retail sale of eyeglasses and lens	9,172	9,390	1.0	218	2.4
Korean food restaurants	120,111	143,233	15.2	23,122	19.3
Foreign food restaurants	44,582	55,279	5.9	10,697	24.0
Bakeries	36,782	37,142	3.9	360	1.0
Pizza, hamburger and sandwich eating places and similar food services activities	57,858	61,749	6.6	3,891	6.7
Chicken restaurants	61,981	64,222	6.8	2,241	3.6
Dried seaweed rolls and other light food restaurants & Take-out light food restaurants	51,662	55,614	5.9	3,952	7.6
Taphouses & Other drinking places	23,325	29,637	3.1	6,312	27.1
Coffee shops & Other non-alcoholic beverages places	90,909	116,557	12.4	25,648	28.2
Repair services of motor vehicles specializing in parts	25,110	26,919	2.9	1,809	7.2
Hair beauty shops	19,448	21,318	2.3	1,870	9.6
Household laundry services	6,558	6,343	0.7	-215	-3.3
Others	83,318	94,523	10.0	11,205	13.4

< Number of workers and percent change by industry >



○ (Annual sales)

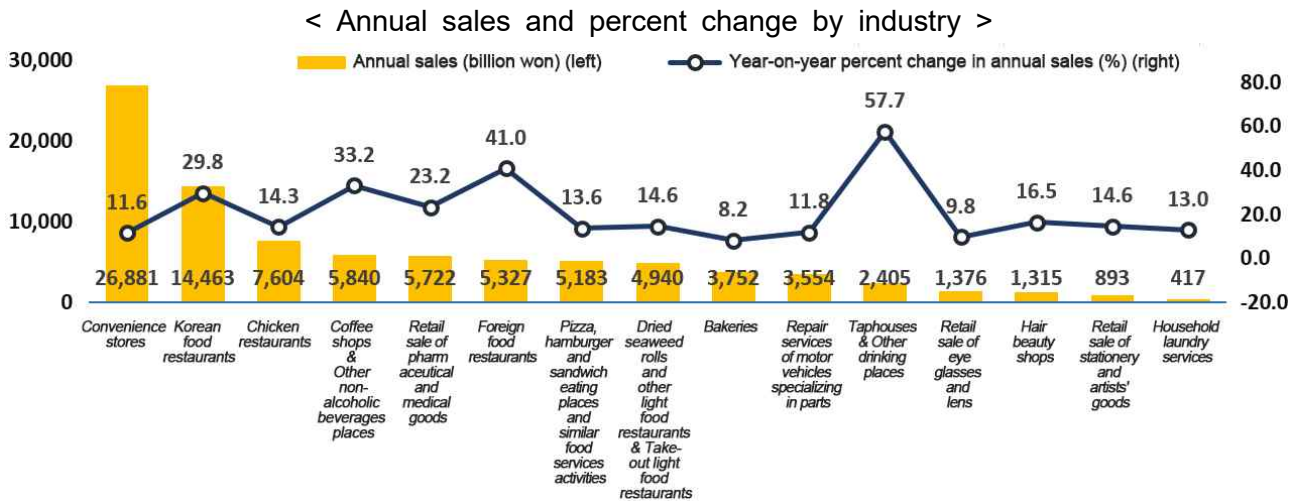
'Convenience stores', 'Korean food restaurants' and 'Chicken restaurants' accounted for 48.9% of the total annual sales of franchise establishments.

- Compared to 2021, all the industries including 'Taphouses & Other drinking places' (57.7%), 'Foreign food restaurants' (41.0%) and 'Coffee shops & Other non-alcoholic beverages place' (33.2%) marked an increase in annual sales.

< Annual sales by industry >

(Unit: billion won, %)

By industry	2020	2021	Compo- sition	Change from the previous year	
				Change from the previous year	Percent change
Total	84,693	100,140	100.0	15,447	18.2
Convenience stores	24,089	26,881	26.8	2,792	11.6
Retail sale of stationery and artists' goods	780	893	0.9	114	14.6
Retail sale of pharmaceutical and medical goods	4,644	5,722	5.7	1,078	23.2
Retail sale of eyeglasses and lens	1,254	1,376	1.4	123	9.8
Korean food restaurants	11,144	14,463	14.4	3,319	29.8
Foreign food restaurants	3,779	5,327	5.3	1,549	41.0
Bakeries	3,467	3,752	3.7	285	8.2
Pizza, hamburger and sandwich eating places and similar food services activities	4,563	5,183	5.2	620	13.6
Chicken restaurants	6,651	7,604	7.6	954	14.3
Dried seaweed rolls and other light food restaurants & Take-out light food restaurants	4,309	4,940	4.9	631	14.6
Taphouses & Other drinking places	1,525	2,405	2.4	880	57.7
Coffee shops & Other non-alcoholic beverages places	4,385	5,840	5.8	1,455	33.2
Repair services of motor vehicles specializing in parts	3,179	3,554	3.5	375	11.8
Hair beauty shops	1,129	1,315	1.3	186	16.5
Household laundry services	369	417	0.4	48	13.0
Others	9,426	10,465	10.5	1,039	11.0



□ In 2022, the number of workers per franchise establishment stood at 3.3 persons, which rose by 3.1% from 2021. The annual sales per franchise establishment recorded 350.60 million won, which grew by 7.7% from 2021.

○ (Number of workers per franchise establishment)

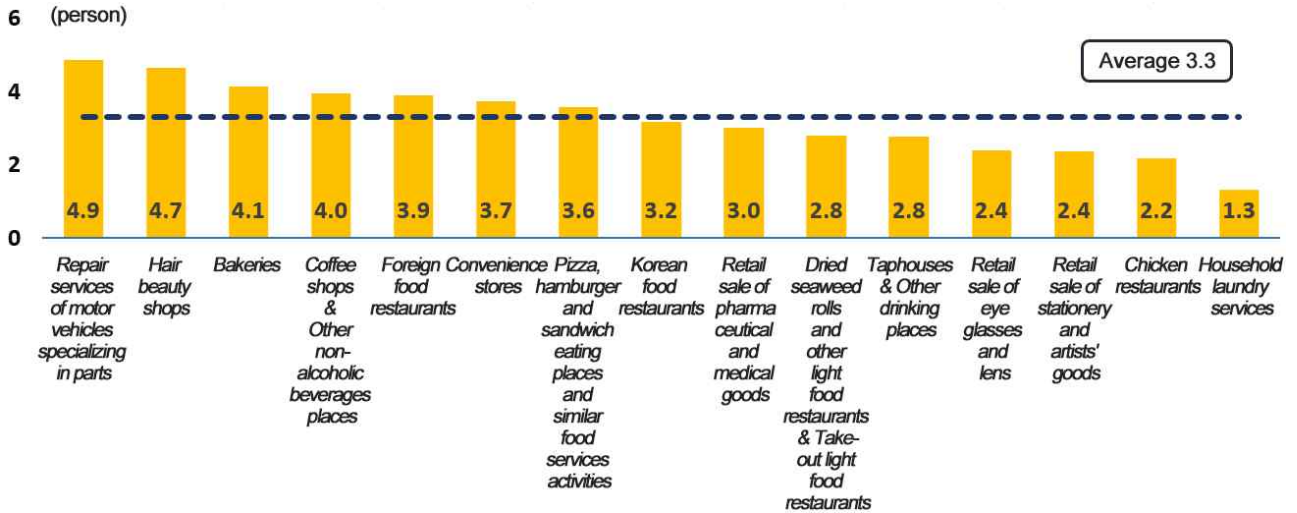
'Taphouses & Other drinking places', 'Korean food restaurants' and 'Coffee shops & Other non-alcoholic beverage places' grew by 16.7%, 10.3% and 8.1%, respectively. Whereas, 'Household laundry services' and 'Bakeries' fell by 7.1% and 6.8%, respectively.

< Number of workers per franchise establishment by industry >

(Unit: person, %)

By industry	2021	2022	Change from the previous year	Percent change
Total	3.2	3.3	0.1	3.1
Convenience stores	3.8	3.7	-0.1	-2.6
Retail sale of stationery and artists' goods	2.5	2.4	-0.1	-4.0
Retail sale of pharmaceutical and medical goods	3.0	3.0	0.0	0.0
Retail sale of eyeglasses and lens	2.4	2.4	0.0	0.0
Korean food restaurants	2.9	3.2	0.3	10.3
Foreign food restaurants	3.9	3.9	0.0	0.0
Bakeries	4.4	4.1	-0.3	-6.8
Pizza, hamburger and sandwich eating places and similar food services activities	3.7	3.6	-0.1	-2.7
Chicken restaurants	2.2	2.2	0.0	0.0
Dried seaweed rolls and other light food restaurants & Take-out light food restaurants	2.7	2.8	0.1	3.7
Taphouses & Other drinking places	2.4	2.8	0.4	16.7
Coffee shops & Other non-alcoholic beverages places	3.7	4.0	0.3	8.1
Repair services of motor vehicles specializing in parts	4.6	4.9	0.3	6.5
Hair beauty shops	4.6	4.7	0.1	2.2
Household laundry services	1.4	1.3	-0.1	-7.1
Others	2.9	3.0	0.1	3.4

< Number of workers per franchise establishment by industry >



○ (Annual sales per franchise establishment)

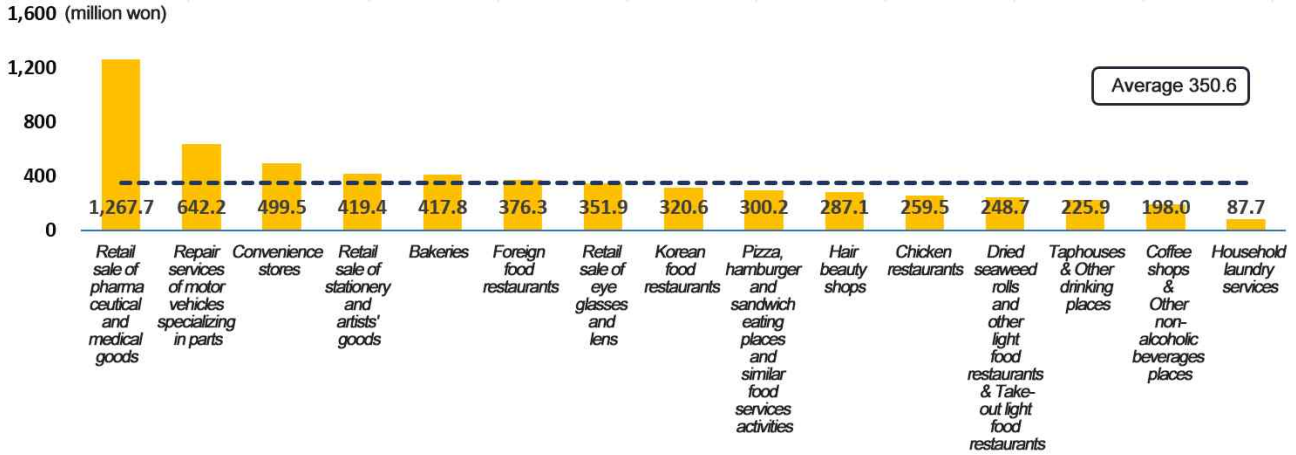
Compared to 2021, most of the industries including 'Taphouses & Other drinking places' (43.3%), 'Korean food restaurants' (17.2%) and 'Foreign food restaurants' (14.2%) recorded an increase in annual sales per franchise establishment. Whereas, 'Retail sale of stationery and artists' goods' (-7.5%) recorded a decrease.

< Annual sales per franchise establishment by industry >

(Unit: million won, %)

By industry	2021	2022	Change from the previous year	Percent change
Total	325.4	350.6	25.2	7.7
Convenience stores	490.7	499.5	8.8	1.8
Retail sale of stationery and artists' goods	453.5	419.4	-34.1	-7.5
Retail sale of pharmaceutical and medical goods	1,135.4	1,267.7	132.3	11.7
Retail sale of eyeglasses and lens	326.6	351.9	25.3	7.7
Korean food restaurants	273.6	320.6	47.0	17.2
Foreign food restaurants	329.4	376.3	46.9	14.2
Bakeries	417.4	417.8	0.4	0.1
Pizza, hamburger and sandwich eating places and similar food services activities	291.3	300.2	8.9	3.1
Chicken restaurants	232.3	259.5	27.2	11.7
Dried seaweed rolls and other light food restaurants & Take-out light food restaurants	226.0	248.7	22.7	10.0
Taphouses & Other drinking places	157.6	225.9	68.3	43.3
Coffee shops & Other non-alcoholic beverages places	176.7	198.0	21.3	12.1
Repair services of motor vehicles specializing in parts	577.4	642.2	64.8	11.2
Hair beauty shops	269.7	287.1	17.4	6.5
Household laundry services	78.0	87.7	9.7	12.4
Others	328.3	332.0	3.7	1.1

< Annual sales per franchise establishment by industry >



- As for franchise establishments by region, Gyeonggi recorded the highest figure of 76 thousand establishments (26.7%).

< Major indicators of the franchising industry >

Classification	2021	2022	Change	
			Change	Percent change (%)
Number of franchise establishments (each)	260,240	285,597	25,357	9.7
Number of workers (person)	834,174	941,688	107,514	12.9
Number of workers per franchise establishment (person)	3.2	3.3	0.1	3.1
Annual sales (billion won)	84,693	100,140	15,447	18.2
Annual sales per franchise establishment (million won)	325.4	350.6	25.2	7.7