

# Preliminary Results of the 2019 Micro-Enterprises Survey

- ♦ In 2019, the number of micro-enterprises (1.1%) and the number of workers (1.9%) recorded a year-on-year increase.
- In 2019, the foundation preparation period per establishment increased by 0.7 month from 2018. The foundation cost per establishment decreased by 1.0%.
- In 2019, annual sales per establishment and operating profit per establishment dropped by 0.2% and 3.0% from 2018.
- □ In 2019, the number of micro-enterprises rose by 1.1% (30 thousand establishments) to 2.77 million establishments. The number of workers rose by 1.9% (120 thousand persons) to 6.44 million persons.
  - O (Number of establishments)
    As for the number of establishments by industry, 'Education' and 'Membership organizations, repair and other personal services' increased by 2.1% and 1.9%, respectively. As for the number of establishments by region, Sejong, Jeju and Chungbuk increased by 13.7%, 5.8% and 2.2%, respectively.
  - O (Number of workers)
    As for the number of workers by industry, 'Education' and 'Wholesale and retail trade' grew by 4.2% and 2.3%, respectively. As for the number of workers by region, Sejong, Jeju and Chungnam grew by 12.8%, 8.6% and 4.9%, respectively.
    - < Number of establishments and number of workers by industry >

(Unit: thousand establishments, thousand persons, %)

(Office thousand establishments, thousand persons, 70)								
	2018		2019		Change		Percent change	
By industry	Number of establishments	Number of workers						
Total	2,740	6,320	2,770	6,442	30	121	1.1	1.9
Manufacturing	356	1,182	356	1,176	0	-5	0.0	-0.4
Wholesale and Retail Trade	891	1,827	891	1,869	0	42	0.0	2.3
Accommodation and Food Service Activities	650	1,551	660	1,553	10	2	1.6	0.1
Education	130	272	133	283	3	12	2.1	4.2
Membership Organizations, Repair and other Personal Services	287	435	293	441	5	6	1.9	1.5
Other industries	427	1,054	438	1,119	11	65	2.7	6.1

## < Number of establishments and number of workers by region >

(Unit: thousand establishments, thousand persons, %)

	2018		2019		Change		Percent change	
By region	Number of establishments	Number of workers						
The nation	2,740	6,320	2,770	6,442	30	121	1.1	1.9
Seoul	519	1,184	516	1,173	-4	-11	-0.7	-0.9
Busan	198	447	198	452	0	4	-0.1	1.0
Daegu	148	325	147	328	-1	2	-0.4	0.7
Incheon	133	315	134	320	1	5	1.0	1.6
Gwangju	81	184	82	188	1	4	1.2	2.1
Daejeon	78	173	79	176	1	3	1.2	2.0
Ulsan	59	129	59	130	1	2	0.9	1.4
Sejong	10	24	12	27	1	3	13.7	12.8
Gyeonggi	601	1,544	614	1,564	13	21	2.2	1.3
Gangwon	100	213	102	224	2	10	1.8	4.7
Chungbuk	88	199	90	207	2	9	2.2	4.3
Chungnam	116	259	118	272	2	13	1.7	4.9
Jeonbuk	101	217	102	225	1	7	0.7	3.4
Jeonnam	106	227	108	238	2	10	1.5	4.5
Gyeongbuk	163	352	166	366	3	14	1.8	4.1
Gyeongnam	197	434	200	451	3	17	1.4	3.9
Jeju	43	93	45	101	2	8	5.8	8.6

□ The average foundation preparation period per establishment increased by 0.7 month to 10.2 months in 2019. The foundation cost per establishment decreased by 1.0% (-1 million won) to 102 million won in 2019.

## ○ (Foundation preparation period)

'1 year  $\sim$  less than 2 years' and '6 months  $\sim$  less than 12 months' rose by 3.5%p and 1.5%p, respectively. In the meantime, 'Less than 3 months' and '3 months  $\sim$  less than 6 months' dropped by 3.4%p and 2.8%p, respectively.

#### < Foundation preparation period >

(Unit: month, %, %p)

Classification	2018	2019	Change	
Average	9.5	10.2	0.7	
Total	100.0	100.0	0.0	
Less than 3 months	16.3	12.9	-3.4	
3 months - less than 6 months	22.7	19.9	-2.8	
6 months - less than 12 months	24.4	25.8	1.5	
12 months - less than 24 months	25.2	28.7	3.5	
24 months or more	11.5	12.7	1.2	

<sup>\*</sup> Average foundation preparation period: 9.5 months in 2018  $\rightarrow$  10.2 months in 2019 (0.7  $\uparrow$  )

- (Foundation cost)
  'Membership organizations, repair and other personal services' and 'Education' rose by 8.6% and 3.9%, respectively. Whereas, 'Wholesale and retail trade', 'Manufacturing' and 'Accommodation and food service activities' fell by 4.2%, 2.6% and 0.2%, respectively.
- ☐ Annual sales per establishment declined by 0.2% (-0.4 million won) to 234.7 million won in 2019. Operating profit per establishment declined by 3.0% (-1 million won) to 33 million won in 2019.
  - (Annual sales per establishment) 'Education' and 'Wholesale and retail trade' increased by 10.9% and 1.6%, respectively. Whereas, 'Membership organizations, repair and other personal services' and 'Manufacturing' decreased by 7.2% and 0.4%, respectively.

#### < Annual sales per establishment >

(Unit: million won, %)

By industry	2018	2019	Change	Percent change
Total	235	235	0	-0.2
Manufacturing	434	432	-2	-0.4
Wholesale and Retail Trade	338	344	5	1.6
Accommodation and Food Service Activities	120	121	1	1.0
Education	59	66	6	10.9
Membership Organizations, Repair and other Personal Services	53	49	-4	-7.2
Other industries	206	199	-7	-3.4

# Operating profit per establishment)

'Education' increased by 10.4%. Whereas, 'Membership organizations, repair and other personal services', 'Accommodation and food service activities' and 'Wholesale and retail trade' decreased by 14.5%, 7.9% and 2.7%, respectively.

#### < Operating profit per establishment >

(Unit: million won, %)

By industry	2018	2019	Change	Percent change
Total	34	33	-1	-3.0
Manufacturing	53	53	0	0.5
Wholesale and Retail Trade	41	40	-1	-2.7
Accommodation and Food Service Activities	31	29	-2	-7.9
Education	20	22	2	10.4
Membership Organizations, Repair and other Personal Services	18	15	-3	-14.5
Other industries	23	24	1	5.0